



ADVERTISE IN THE PROGRAM OF THE 18TH ANNUAL CCÉ IRISH FOLK FESTIVAL

When: Saturday, September 21, 2013

Where: Sherwood Community Center at Van Dyck
Park, 3740 Old Lee Highway
and

The Auld Shebeen Irish Pub
3971 Chain Bridge Road
Fairfax, Virginia

Web: www.ccepotomac.org

ADVERTISING RATES AND SIZES

Full page: 4.5" x 7.75"\$100

Half page vertical: 2.125" w x 6.75" h\$60

Half page horizontal: 4.5" w x 3.25" h\$60

Quarter page vertical: 2.125" w x 3.25" h\$35

Quarter page horizontal: 4.5" w x 1.5" h\$35

Note: Program interior is printed in black and white; covers are printed in full color. Covers 2 & 3 add \$50.00; cover 4 add \$100.00. Only full-page ad size available for covers.

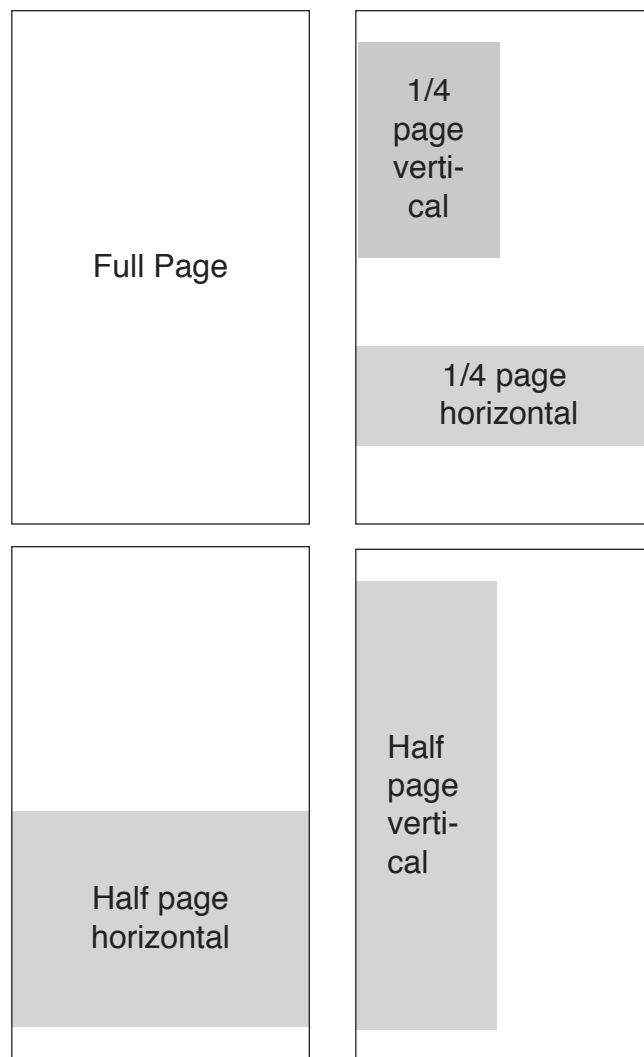
ARTWORK SPECIFICATIONS

Graphics must be at least 300 dpi. Anything lower will result in poor quality output. We accept EPS, PDF, TIF or JPG formats *only*.

If using Adobe Illustrator (preferred), convert all text to outlines before exporting EPS or PDF file for submission. Embed all imported graphics in the file.

We **do not** accept files from the following programs: Microsoft Publisher, Power-Point, Picture It, Excel, Word, Paintshop Pro, Corel Draw, Adobe Pagemaker or any word processing program. If you are creating a file in any of these programs, either export a PDF or print out the ad as you desire it and allow our graphic designer to recreate it for a small fee. If you use clip art or photos, you must supply those files as well, again in at least 300 dpi.

Email artwork to cce_potomac@earthlink.net



Our graphic designer can create an ad for you for a small fee. Send text along with any graphics you wish to include, to dan@dkgpromotions.com along with your contact information, ad size, and any special instructions. You will receive an estimate before any work is done, and a proof for your approval. The art charges will be added to your advertising bill from CCÉ.

PAYMENT

Make checks payable to "CCE Potomac." If you wish to be billed via PayPal, include an email address and you will receive an invoice from cce_potomac@earthlink.net

Mail check to:

Larry Frank | 47540 Anchorage Cir. | Sterling, VA 20165